MZGS IV - PODCAST 2024

The assignment is to create a 30 minute podcast on a concept/topic from the book “Popular Music - the Key Concepts” by Roy Shuker. To make things easier, there are different steps to be taken. Here’s a step-by-step guide.

1. Get a duo together, choose a topic from the list.*)

DEADLINE 08/04

2. Write and record an opening tune. Making music will help to form ideas on the feel and vibe of the podcast.

DEADLINE 15/04

3. Do some research for your podcast and create a list of at least 20 sources.

DEADLINE 22/04

4. Hand in a script for the podcast. Check the guide below. And look here for some templates: https://www.buzzsprout.com/blog/write-podcast-script-examples

DEADLINE 13/05

5. Create some artwork, name/logo and a fake commercial.

DEADLINE 27/05

6. DEADLINE PODCAST 17/06

Hand it in on MyLMS.

- **Podcast in .wav or .mp3**
- **Script in .pdf**
- **Source material list in .pdf**
- **Artwork in .jpeg**

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*) *See the complete list in the book on the site*

Here's a step-by-step guide on how to write a podcast script:

1. Define your concept and goals: Decide on the topic, format, and tone of your podcast. Establish what you want to accomplish with the episode and who your target audience is.
2. Research your topic: Gather information and resources to ensure your content is accurate and relevant. You can use books, articles, interviews, or personal experiences to inform your script.
3. Outline your episode: Determine the structure of your episode and the key points you want to cover. A typical podcast episode has an intro, main content, and a conclusion.
4. Write a compelling intro: Start with a hook that will grab your li teners' attention and introduce the topic of the episode. The intro should set the tone and provide context for what's to come.
5. Create a script: Write the main content of your episode in a co versational tone. Use short paragraphs, active voice, and humor to keep your listeners engaged.
6. Add sound effects and music: Enhance your script by incorporating sound effects and music that support your content and help create a mood or atmosphere.
7. Incorporate guest interviews: If you plan to have guests on your show, write questions for them and any introductions you want to make.
8. Write a conclusion: Sum up the key points you covered in the episode and provide any closing thoughts or calls to action.
9. Add transitions: Add seamless transitions between segments to help your listeners follow along. This can be done with music, sound effects, or voiceover.
10. Edit and refine your script: Review your script for clarity, flow, and pacing. Make sure your content is engaging, informative, and true to your goals and concept.

Remember, the most important thing is to be authentic, passionate, and engaging with your audience. Writing a script is just a tool to help you organize your thoughts and deliver your message effectively.

LIST OF KEY CONCEPTS

This is the list from the book by Roy Shuker "Popular Music - The Key Concepts". Choose one for the podcast (no genre, we did that in semester III). You can of course also come up with your own concept/topic. I strongly advise to check out the book for further references.

a cappella
advertising
aesthetics African-American music age; youth

album
album cover art
alt. country; Americana alternative rock
ambient
American Idol; Pop Idol appropriation
audiences; consumers auteur; auteurship authenticity
avant garde; experimental

back catalogue; reissues beat music (British beat) bhangra
biography; autobiography biopic

black music bluegrass
blues
blues rock boogie-woogie bootlegs

bossa nova
box set
boy bands bricolage British invasion

Britpop bubblegum

canon
cassette culture
CCM (Contemporary Christian

Music)
celebrity see stars
Celtic music
censorship
charts
Chicago blues

class
classic blues
classic rock
clubs; club culture
collecting; record collecting commercialism; commodification
communication
compilations
concert; concert attendance consumer sovereignty consumption
copyright
counter-culture
country
country rock
covers
crossover
cultural capital see taste
cultural imperialism
cultural industries
cultural intermediaries

cultural studies culture

dance; dancing dance music dancehall
Delta (country) blues demography diaspora

digital music culture disco
discography discourse analysis DJ; DJ culture documentary
doo-wop drum'n'bass

dub

EDM (electronic dance music) education
effects; 'rock suicides'
electronic dance music see EDM Emo

ethnicity; race
ethnography ethnomusicology experimental see avant garde
extreme metal

fans; fandom fanzines
fashion
femininity see gender festivals

file sharing see peer-to-peer (P2P) film
folk music
folk rock

formats
Frankfurt School see mass culture funk

gangsta rap
garage bands; garage rock gatekeepers
gender; femininity; masculinity genre; metagenres
girl groups; girl group sound glam metal
glam rock; glitter rock globalization
gospel
goth/gothic rock; goths gramophone culture
grunge

hard (heavy) rock hardcore
heavy metal
hegemony
heritage; ‘rock museums’ hip hop; rap

history; historiography homology
house

identity
ideology
independent record labels; indie

music Internet

intertextuality see text iPod

jam bands
jazz
jazz rock fusion

karaoke K-pop

language listening
live (music) locality see place lyric analysis

Madchester
major (record label)
managers; management
market cycles
marketing
Marxism
masculinity see gender
mash-ups
mass culture; Frankfurt School memorabilia
Merseybeat
mod

moral panic
Motown; Motown sound
MP3
MTV
music industry
music press; music criticism/journalism; rock critics; music

magazines music video

musicals; popular/rock musicals musicians; making music musicology; popular musicology muzak

Myspace see social network sites

new age
new country
New Romantics
new wave
NWOBHM (New Wave of British Heavy Metal) Northern soul
nu-metal

old-time (hillbilly) country

payola
peer-to-peer (P2P); file sharing performance
Philadelphia soul
piracy

pirate radio
place; locality policy
political economy politics

pop; dance pop
Pop Idol see American Idol popular music postmodernism
power pop
producers
progressive rock psychedelic rock; acid rock psychology
pub music; pub rock
punk
punk rock

race: see African-American music; ethnicity

radio
ragtime
rap see hip hop
Rastafari
rave culture; raves

reality television see television record collecting see collecting
recording see sound recording reggae
reissues see back catalogue religion and spirituality
remix
retail
rhythm & blues (R&B)
riot grrrl
rock'n'roll; rockabilly; rock rock critics see music press rock
opera
'rock suicides' see effects
roots; roots music

salsa sampling

scenes
semiotics see structuralism session musicians; house bands
sexuality
ska; two tone
skiffle
skinheads
social network sites
song collecting
songwriters; songwriting; singer

songwriters soul

sound; sound production; sound recording; sound reproducti-
on

soundtracks
Southern soul speed/thrash metal
stage musicals see musicals stars; stardom; celebrity strea-
ming

structuralism; semiotics; post- structuralism

style see fashion; genre; subculture(s)

subculture(s) subjectivity see identity

surf music; surf rock syncretism

taste; cultural capital; taste cultures

techno
technology
teenagers; teenyboppers; teen

idols
Tejano (Tex-Mex) television; reality television text; textual analysis;

intertextuality Tin Pan Alley tour; touring tribute bands trip-hop

Two tone see ska

video games vinyl
voice

world music youth see age